Announcement Olga Zavrazhnova · Oct 4, 2022

Meet InterSystems at TechCrunch Disrupt 2022

Meet InterSystems at TechCrunch Disrupt 2022 - the biggest event for startups!

This year we will host 4 roundtables at TechCrunch as well as a <u>developer meetup in San Francisco</u> on October 19!

At TechCrunch we invite you to join our roundtables to discuss the following topics:



Roundtable: Breaking Into the Healthcare Monolith: Strategies for working with Payors and Providers

How do you build a health-tech startup that can achieve high growth? What can startups do to make their technologies more compelling to the biggest players in healthcare: payors and health systems? In this session, we will discuss the pain points of getting into healthcare, as well as strategies to open doors to these organizations for pilots and sustainable revenue. You ' II leave this round table discussion with a list of best practices from InterSystems ' 40+ years in the healthcare industry.

The session will run twice: Tuesday 10/18 and Wednesday at 10:30 - 11:00 am

Roundtable: What the heck is Interoperability Anyways?

In a world where data is commonly available at a coder 's fingertips, why is it so hard to connect to some customers? Doesn 't everyone have APIs we can use to get to data? What is interoperability anyways? Can cloud technologies and data fabrics solve our problems? How can our startups be better prepared to enter the data ecosystems in industries like healthcare, financial services, or supply chain? This round table will give you an overview of what interoperability is, why these established industries interface the way they do, and strategies to make this process less painful as you develop your products.

The session will run twice: Tuesday 10/18 and Wednesday at 10:30 - 11:00 am

Speaker: Neal Moawed, Global Head of Industry Research, InterSystems

Who will be there? Let us know!

<u>#Events</u> <u>#Other</u>

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