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Article

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## Importance of the Online Demo Server facility

In March'22 you may have seen an invitation to

[Share a Demo of Your Open Exchange Application](#)

The service behind it - InterSystems Online Demo Server (ODS) - is not something new

I saw it first during [InterSystems Developer Tools Contest](#) in March '21 as Bonus points.

Meanwhile, it became a fixed Bonus item over the later contests. Also the actual #24.

And by today we see already [80 packages listed in OEX as available on ODS](#).

To me the advantage for developers is apparent:

- You give your "Customer" direct access to your product
  - Video is also a great promotion tool.
  - But that YOU know to use your own product is not so impressive
- Your Docker container is built in a "normed" installation
  - No doubt Docker is an impressive tool.
  - But there are various flavors on Win, MAC, and Linux that may cause headaches.
  - I skip my personal stories on special features and settings.
  - Your "Customer" saves time to get a quick view of your offer
  - You can be sure that he sees what you have planned for him to see
  - You have no problem with ports and other "local" variations of the container

So hear my message:

Use the offer of the ODS facility for better visibility and more Bonus points!

I'm sure, YOU are a winner !

[#Open Exchange](#)

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