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[Open Exchange](#)

OKR - Execute the strategy with InterSystems IRIS and OKR

The OKR methodology (Objectives and Key Results or Objectives and Key Results) is used by the largest companies in the world (such as Google, Netflix, Spotify, BMW, LinkedIn, etc.) for agile performance management. It was created in the 1970s by Andrew Grove, president of Intel, and introduced to the general public in his famous book “ High Output Management ” .

Around 1998 John Doerr, one of the world's top venture capitalists, after coming into contact with Intel's OKR, introduced the model to Larry Page and Sergey Brin, who started a small company called Google.

Sergey and Larry saw the great value of the methodology and began writing the first OKRs for Google and then their individual OKRs.

Since then, the practice has become a quarterly routine at the company. According to Rick Klau (Google Ventures), “ Google wasn't Google ” until he started practicing OKRs at the beginning.

The benefits of OKR are:

1. It has a simple process;
2. It works with short cycles;
3. It involves the entire team;
4. Brings clarity in direction;
5. Increases the chance of success;
6. Encourages high performance;
7. Increases focus;
8. Makes measuring results easier

To design your OKR, start with the objectives, they should be:

1. Limited in time (3 to 6 months) and scope;
2. Clear and understood by everyone;
3. Aligned with the company or product/project strategy;
4. Measurable.

For each objective, define 2 to 5 key outcomes that are also clear, time-limited, and measurable.

The Analytics-OKR (<https://openexchange.intersystems.com/package/Analytics-OKR>) has a simple sample using IRIS BI (DeepSee) to monitor OKR.

For see it, follow the steps:

1. Get the source code:

```
git clone https://github.com/yurimarx/analytics-okr.git
```

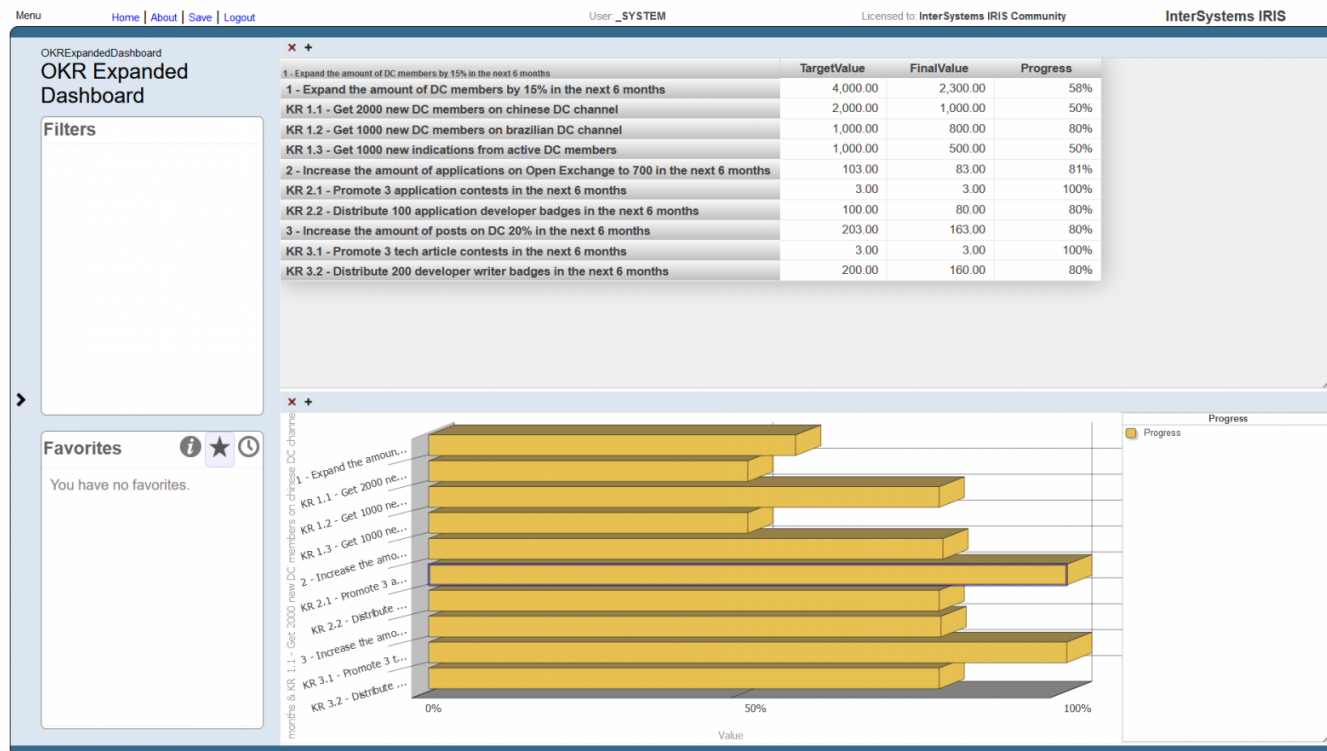
2. Build and up the project:

```
docker-compose build
docker-compose up -d
```

3. Open the Dashboards in the User Portal:

[http://localhost:32792/csp/irisapp/DeepSee.UserPortal.Home.zen?\\$NAMESPACE=IRISAPP&\\$NAMESPACE=IRISAPP&](http://localhost:32792/csp/irisapp/DeepSee.UserPortal.Home.zen?$NAMESPACE=IRISAPP&$NAMESPACE=IRISAPP&)

4. Open the OKR Expanded Dashboard and see it:



5. You can see OKR about strategies to grow the InterSystems DC. See the other dashboards and pivot tables and enjoy it.

[#Analytics](#) [#InterSystems IRIS](#)

[Check the related application on InterSystems Open Exchange](#)

Source URL: <https://community.intersystems.com/post/okr-execute-strategy-intersystems-iris-and-okr>