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Announcement



[Olga Zavrazhnova](#) · Oct 6, 2020



## InterSystems Digital Services for Business

Hi Community,

We introduced Business Services Rewards on [Global Masters](#), so now you have a great opportunity to highlight applications, solutions, services of your company on Developer Community and our social media, and even redeem a Google AdWords campaign for your OEX application!

	<p><b>\$1,000 Google AdWords Campaign Voucher</b></p> <p>Redeem this prize to promote your OEX application on Google Adwords. We will set up the campaign (keywords, description, audience) and will send a report after campaign is over.</p> <p><u>Requirements:</u> The application should work on InterSystems IRIS/IRIS for Health or be a tool to manage/develop with IRIS.</p>	<p>3,000 points</p>
	<p><b>"NEWS" Promo Block on Developer Community</b></p> <p>Redeem this prize to promote your services, events or vacancies on Developer Community. Duration: 1 week. Through all website pages on the right. Our designer will prepare a banner for you.</p> <p><u>Requirements:</u> Development services, events or vacancies should be related to InterSystems technology.</p>	<p>1,500 points</p>

	<h3>Open Exchange project promotion on Developer Community</h3> <p>Redeem this prize to promote your OEX project on the Developer Community. A banner with a clickable link to your project will be shown for all DC visitors during 1 week, through all website pages on the right in the "App of the week" block.</p>	1,000 points
	<h3>Webinar supported by InterSystems</h3> <p>Would you like to organize a professional webinar for developers to tell about your solution/tool and your company services? Redeem this reward and we will help to organize it.</p> <p>What you will get:</p> <ul style="list-style-type: none"><li>• InterSystems team will set up an online webinar;</li><li>• Promotion of the webinar on DC and social media;</li><li>• Landing page on Developers Community;</li><li>• Dry-run before and technical support during webinar.</li></ul> <p><u>Requirements:</u> The application should work on InterSystems IRIS/IRIS for Health or be a tool to manage/develop with IRIS.</p>	3,000 points
	<h3>Your Video on InterSystems</h3>	1,500 points

	<h2>Developers YouTube channel</h2>	
	<p>Do you have a YouTube video that describes the tool, solution or experience related to InterSystems Data Platforms? Increase the traffic to your YouTube videos ordering the Video Boost Pack:</p> <ul style="list-style-type: none"> <li>• Promotion of the video on the <a href="#">InterSystems Developers YouTube Channel</a>.</li> <li>• Listing in the monthly "InterSystems Developers Videos" digest. Here is an <a href="#">example</a>.</li> <li>• Promotion on Global Masters and InterSystems Developers Social Media.</li> </ul>	
	<h2>Introduce Your Company's Tag on Developer Community</h2>	5,000 points
	<p>Redeem this prize to get a tag for your Company on Developers Community and thus a description, a section with posts and your own subscribers.</p>	

## How to redeem if you are not a Global Masters member yet?

We invite you to join:

1. Log in to [Global Masters](#) with the same credentials you use on DC.
2. Answer 4 questions in "[Customize your program. START HERE!](#)" challenge (you'll see it there).
3. Points for your contribution to OEX and DC will be automatically awarded within 3 days.
4. Redeem the prizes at the [Rewards](#) catalog.

InterSystems Developer Community has an audience of more than 80K people visiting every month. Let the world know about your applications, solutions, and services built on InterSystems Data Platform!

Feel free to ask your questions in the comments below.

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Additional information about Global Masters: [What is Global Masters? Start Here](#)

[#Global Masters](#)

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