

Announcement

[Anastasia Dyubaylo](#) · Aug 19, 2019

## [September 3, 2019] Upcoming Webinar: Master Data Management and Your Enterprise

Hi Everyone!

We are pleased to invite you to the upcoming webinar "[Master Data Management and Your Enterprise](#)" on 3rd of September at 11:00 EDT!



Digital transformation is impossible if you can't manage your data properly. Tune in on September 3rd 11:00 EDT to [@Ludmila Valerko](#), CEO and Co-Founder of [Kanosoftware company](#) talking about the challenges of managing enterprise data and enabling the digital transformation of her clients in various verticals from medical laboratories to utility companies. Learn how Kano MDM solution based on InterSystems IRIS Data Platform can be used to answer the ever-growing requirements of a modern digital enterprise.

In this webinar, we would discuss such topics as:

- Master Data Management
  - Challenges of getting your business-critical data under control;
  - Building data stewardship processes;
  - Leveraging AI/ML technologies to improve data quality;
  - Master data distribution;
  - Enabling digital transformation by providing relevant and trusted data to all consumers.

Target audience: CIO, CDTO, Solution Architects, Data Engineers.

We are waiting for you at this webinar! [Register now!](#) 

[#Artificial Intelligence \(AI\)](#) [#Events](#) [#Machine Learning \(ML\)](#) [#Webinar](#) [#InterSystems IRIS](#)

---

Source

URL:<https://community.intersystems.com/post/september-3-2019-upcoming-webinar-master-data-management-and-your-enterprise>