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[Joe Gallant](#) · Apr 8, 2016 1m read

Global Summit 2016 - Analytics Models: Thinking Outside the Box

Presenter: Joe Gallant

Task: Create a good analytical data model

Approach: Discuss what makes a good analytical data model. Provide examples of using DeepSee ' s APIs for building custom dimensions, measures, and KPIs

Data models are the foundation of effective analytics. This session focuses on the factors that make good analytics data models.

Content related to this session, including slides, video and additional learning content can be found [here](#).

[#InterSystems IRIS BI \(DeepSee\)](#)

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