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# Global Summit 2016 - Turning Accountants into Explorers

**Presenter:** Danny Wijnschenk
**Task:** Help people make better decisions by letting application deal with all the data.
**Approach:** As an example, we'll extend a demo asset management application for portfolio and trade compliance, using iKnow technology to translate agreements into rules that ensure portfolio compliance prior to trade execution.

In this session, we'll discuss how easy it is to extend a classic application that deals with straightforward transactions, to also offer insights and actions based on more complex, unstructured data. We'll present a use case on portfolio compliance from the financial services industry.

Content related to this session, including slides, video and additional learning content can be found [here](#).

[#Unstructured Data](#) [#iKnow](#)

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